

Sandra Gordon

Speaker, Spokesperson, Workshop Leader



Sandra Gordon is a seasoned service journalist/author and subject matter expert. She has been featured on media outlets such as the Today Show, the Discovery Channel's Make Room for Baby, the Better Show and news programs across the country as a spokesperson for companies such as Consumer Reports, Perrigo/Storebrand Infant Formula and Colgate Kids (crib mattresses). In addition, Sandra, a long-time Toastmasters member, conducts interactive public speaking workshops for community groups and corporations. She has worked with the Nielsen company, Thrive by 25, an organization that promotes economic self-sufficiency by 25, and Malta House, a local women's shelter.

SPEAKING AND SPOKESPERSON TOPICS:

You: Only Bolder, Braver

Public speaking is the number one fear but it doesn't have to be. With this interactive workshop, Sandra can help your small group gain the public speaking skills they need to stand out in the workplace.

Baby Gear: What you need, what you can live without

Baby products are a multibillion dollar industry. Sandra helps new parents expertly navigate the baby products super store.

Turn your smartphone and computer into a cash machine. *In this gig economy, there are more ways than ever to make extra income. As a journalist who often writes about saving money, Sandra can share her "centsible" advice for making your devices and your computer pay.*

PRAISE FOR SANDRA:

*"We cannot thank you enough for everything you did to help make our product on the *Better Show* such as success! You are great at what you do and we can't wait to work with you again soon!"*

"I think I can speak for the group when we say we learned a lot and had a great time. I heard fantastic feedback from all the associates."

SANDRA ON CAMERA:

<http://www.storebrandformula.com/media/new-parents-save.aspx>

<https://www.youtube.com/watch?v=kPqUDcH3rM0>

For more detailed information on Sandra's presentation topics or to book her for a segment or your next project, please contact at:

*Phone: 203-221-7632
Sandra@sandrajgordon.com
www.sandrajgordon.com*

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